



Help your customers save with the Farm Bureau Family Credit Union Affinity Discount!

Did you know your customers can save 5% on their insurance products by becoming a credit union member? Here's how it works...

1. Apply for membership

To become a credit union member, individuals must apply online at farmbureaufamilycu.org or print and fill out a physical application at farmbureaufamilycu.org/forms-disclosures/. All MFB members and FB insurance customers are eligible to apply for FBFCU membership.

Applicants will need...

- Copy of driver license
- Proof of MFB membership or FB insurance

2. Application review

Once the application is received, FBFCU will determine if the individual qualifies for membership by performing a "soft pull" of his/her credit with TransUnion. The majority of customers will qualify for membership, however a person can be denied if they have extensive negative credit history.

3. New member welcome

Once a membership application has been approved, new members will be mailed a welcome packet and contacted by a credit union representative for onboarding. FBFCU will deposit the \$5 required for the new member to open his/her account.

4. Save on insurance!

As a credit union member, the individual can now receive the 5% FBFCU Affinity Discount on their insurance. Upon request, FBFCU will provide the insurance agent a verification of membership letter for their record keeping.

For any questions or to request FBFCU materials for your office, contact us at 517-679-5274 or fbfcu@michfb.com.